THE PHOENIX LIFE PROJECT
MENTAL HEALTH AWARENESS COMMUNITY EVENT

DECEMBER 4, 2022
EVENT DETAILS

DATE: Sunday, December 4, 2022

LOCATION: Ruth K. Broad Bay Harbor K-8 Center - Field entrance on 95 Street 1155 93rd St, Bay Harbor Islands, FL 33154

EVENT HOURS: 12:00 PM - 5:00 PM

SPONSOR/VENDOR LOAD IN HOURS: 10:00 AM - 11:45 AM (all setup must be completed by 11:45am)

SPONSOR/VENDOR LOAD OUT HOURS: 5:00 PM - 6:30 PM
The Phoenix Life Project

Bringing Serenity to Calamity
The Phoenix Life Project

3D VIEW

- Self standing patio umbrellas
- Floor bean bags under umbrellas
- Event entrance inflatable archway
- Kiddie Area hedge archway
- 10 x 10 peak tents with water barrels (qty: 20)
- 10 x 20 tent (qty: 3)
- 20 x 20 tent (qty: 4)
- 121' x 16'w x 1'h seminar stage with 8' h hedge backdrop with logo
- 161' x 24'w x 1'h main stage with 8' h hedge backdrop with logo
3D VIEW
PRESENTING SPONSOR

Value: $25,000.00

- Sponsor will be listed on all collateral and promotional materials as presenting sponsor as follows:

  The Phoenix Life Project Mental Health Community Event
  Presented by: XYZ Sponsor

- 20x20 tent with named signage, four tables, tablecloths and 6 chairs will be provided for the sponsor to activate properly during the event

- One 15 min session on stage

- Sponsor name/logo listed on general event signage onsite
KIDDIE AREA SPONSOR

Value: $15,000.00

- Sponsor name/logo prominently displayed on hedge covered archway with signage “Kiddie Area sponsored by XYZ sponsor”
- One 10x20 tent located inside the kiddie area includes signage customized with sponsor/vendor name, two 6’ tables, four chairs and tablecloths
- Vendor/Sponsor to provide setup/activation details of what they will do inside their 10x10 tent
- Opportunity to engage with attendees, collect data, lead generation, create awareness of service or organization, etc
- Branding opportunity of sponsor name/logo on all event materials that list all sponsors. Printed, social, web, email etc
MAIN STAGE SPONSOR

Value: $7,500.00

- Sponsor name/logo prominently displayed on hedge backdrop alongside The Phoenix Life Project logo as well on the Main Stage.
- Branding opportunity of sponsor name/logo on all event materials that list all sponsors. Printed, social, web, email etc
- Opportunity to have one 30 min session on Main stage at prime event time.
20X20 TENT SPONSORSHIP

Value: $6,500.00

- 20x20 tent includes signage customized with sponsor/vendor name, four 6’ tables, four chairs and tablecloths
- Vendor/Sponsor to provide setup/activation details of what they will do inside their 20x20 tent
- Opportunity to engage with attendees, collect data, lead generation, create awareness of service or organization, etc
- One 15 min session on stage

*Three(3) 20x20’s available (fourth 20x20 belongs to the presenting sponsor level)
10X20 TENT SPONSORSHIP

Value: $4,500.00

- 10x20 tent includes signage customized with sponsor/vendor name, four 6’ tables, four chairs and tablecloths
- Vendor/Sponsor to provide setup/activation details of what they will do inside their 10x20 tent
- Opportunity to engage with attendees, collect data, lead generation, create awareness of service or organization, etc
- One 15 min session on stage

*Nine (9) 10x20’s available

The Phoenix Life Project
REGISTRATION SPONSOR

Value: $2,500.00

- Sponsor name/logo will be listed on the registration 10x20 tent signage
- Sponsor has the opportunity to provide an entrance gift to each attendee
THANK YOU